



State of Utah

Jon M. Huntsman, Jr.
Governor

Gary Herbert
Lieutenant Governor

Administrative Services

Executive Director

Purchasing and General Services

DOUGLAS RICHINS

Division Director

SOLICITATION NUMBER: NO5584AD1

DUE DATE: 06/27/05

TIME: 10:00 A.M.

STATE PURCHASING AGENT: NANCY ORTON

DATE ADDENDUM SENT: 06/02/05

ITEM(S) TO BE PURCHASED: Request for Proposal- Integrated Marketing Agency for State of Utah Tourism Promotion.

ADDENDUM #1

PLEASE NOTE: Per the RFP, the State of Utah is not asking for new spec. creative (including branding, etc.) to be submitted with the proposal. Rather, please only submit creative, etc. for current and past accounts.

Also, under "Proposal Response Format" Section 7 (page 9) "Agency Facts and History" the current and former accounts do not need to be "health-related".

Solicitation due date and time remain the same Wednesday, June 27, 2005 at 10:00 a.m.

Please return all addenda with solicitation or add a statement to your original solicitation acknowledging receipt of any addenda received on this solicitation or your bid maybe rejected.